

CSR PROJECT PROPOSAL REPORT

Health & Family Welfare Initiative

Project Cost: ₹42,50,000

1. Organization Details

Name of Organization:

J B Sewa Sansthan Hospital Trust

Legal Status:

Registered Charitable Trust

Working Area:

Rural & Semi-Urban Areas

Focus Areas:

- **Healthcare Services**
 - **Family Welfare**
 - **Preventive Health Awareness**
 - **Community Development**
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2. Project Title

“Comprehensive Health & Family Welfare Program”

3. Project Duration

12 Months (1 Year)

4. Project Location

Rural and underserved areas across selected districts.

5. Background & Need Assessment

In rural and semi-urban communities, access to quality healthcare and family welfare services remains limited. Common issues include:

- **Lack of regular health check-ups**
- **Poor maternal & child health services**
- **Malnutrition and anemia**
- **Low awareness about family planning**
- **Increasing lifestyle diseases**

This project aims to address these gaps through integrated healthcare services and awareness programs.

6. Project Objectives

- **To provide free healthcare services to underserved communities**
 - **To promote maternal & child health**
 - **To increase awareness about family planning and nutrition**
 - **To conduct health screening and early diagnosis camps**
 - **To reduce preventable diseases through awareness**
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7. Key Activities

1. Free Health Check-up Camps

- **General health screening**
- **Blood pressure, sugar, BMI check**
- **Specialist consultations**

2. Maternal & Child Health Program

- **Antenatal & postnatal care**
- **Immunization awareness**
- **Nutrition guidance**

3. Family Welfare & Awareness Campaigns

- **Family planning education**
- **Reproductive health awareness**
- **Counseling sessions**

4. Mobile Health Unit Services

- **Doorstep healthcare services in remote villages**
- **Basic diagnostics and medicine distribution**

5. Nutrition & Anemia Control Program

- **Distribution of supplements**
- **Awareness on balanced diet**

6. Health Awareness Camps

- **Hygiene & sanitation**
 - **Disease prevention (TB, diabetes, hypertension)**
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8. Target Beneficiaries

- Rural families
- Women & children
- Elderly population
- Economically weaker sections

Total Direct Beneficiaries: 15,000+ individuals

9. Expected Outcomes

- Improved community health indicators
 - Increased awareness of family welfare practices
 - Early detection of diseases
 - Reduced maternal & child health risks
 - Better nutrition and hygiene practices
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10. Project Implementation Plan

Activity	Frequency	Duration
Health Camps	Monthly	12 Months
Awareness Programs	Weekly	12 Months
Mobile Health Services	Continuous	12 Months
Training & Counseling	Monthly	12 Months

11. Budget Breakdown (₹42,50,000)

Component	Amount (₹)
Health Camps आयोजन	10,00,000
Mobile Health Unit	8,50,000
Medicines & Equipment	7,00,000
Staff Salary (Doctors, Nurses, Field Workers)	9,00,000
Awareness Campaigns	3,50,000
Nutrition Program	2,50,000
Administrative Expenses	2,00,000

Component	Amount (₹)
Total	42,50,000

12. Monitoring & Evaluation

- **Monthly progress reports**
 - **Beneficiary feedback surveys**
 - **Health data tracking**
 - **Impact assessment at project end**
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13. Sustainability Plan

- **Community participation**
 - **Training of local health volunteers**
 - **Collaboration with government health departments**
 - **Long-term health awareness**
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14. Conclusion

The J B Sewa Sansthan Hospital Trust aims to improve the overall health and family welfare of underserved communities through this project. With CSR support, this initiative will create a sustainable and measurable impact in public health.

15. Appeal for CSR Support

We request corporate partners to support this initiative under CSR to bring accessible, affordable, and quality healthcare to those who need it the most.